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FM CMC WASHINGTON DC//I//
TO MARADMIN
BT

UNCLAS //N01320//
MARADMIN 079/01

MSGID/GENADMIN/CMC WASH DC/I//
SUBJ/COMMAND ACTIVATION//

RMKS/1. THIS MESSAGE ANNOUNCES THE CHANGE IN STATUS, EFFECTIVE 1 FEBRUARY 2001, OF THE MARINE CORPS INTELLIGENCE ACTIVITY (MCIA) FROM A FIELD ACTIVITY TO A COMMAND. THIS CHANGE WAS INITIATED BASED ON THE DESIRES OF THE NEW DIRECTOR OF INTELLIGENCE, AND APPROVAL FROM CMC WHICH WAS GRANTED IN OCT 2000. COMMENSURATE WITH THIS RE-DESIGNATION, THE BILLET OF "DIRECTOR " MCIA IS NOW "COMMANDING OFFICER" MCIA. COL MAX BARTH, FORMERLY DEPUTY DIRECTOR MCIA, IS NOW THE COMMANDING OFFICER. THE COMMAND SCREENING BOARD WILL SELECT FUTURE COMMANDING OFFICERS OF MCIA.

2. THIS CHANGE IS DESIGNED TO IMPROVE OPERATIONAL RELEVANCY BY ENSURING A REGULAR INFLUX OF NEW LEADERSHIP WITH OPERATIONAL CURRENCY. ADDITIONALLY, IT IS INTENDED TO BETTER SUPPORT PLANNERS AND OPERATORS BY FOCUSING ON EXPEDITIONARY INTELLIGENCE PRODUCTS, PREPOSITIONED INTELLIGENCE TO SUPPORT CONTINGENCY PLANNING, AND A REACHBACK CAPABILITY TO SUPPORT FORWARD BASED OPERATIONS.

3. THIS IS A SIGNIFICANT EVENT. IT REINFORCES THE MARINE CORPS' INSTITUTIONAL COMMITMENT TO IMPROVING INTELLIGENCE SUPPORT WHILE ENSURING THAT THE MARINE CORPS INTELLIGENCE ACTIVITY REMAINS A TRUE "CENTER OF EXCELLENCE." THIS RE-DESIGNATION, ALONG WITH OTHER FUNDAMENTAL INITIATIVES, WILL MATERIALLY ENHANCE THEEFFECTIVENESS OF ALL-SOURCE INTELLIGENCE RENDERED TO MARINE CORPS OPERATORS, PLANNERS, AND STUDENTS.//

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